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Pro Quality Hyde 10-in-1 “Meets Tough Homeowner Demands”

Introducing a breakthrough in tool engineering for pros and homeowners who need high-use and high-durability tools at a competitive price, Hyde Tools, Inc. announced today a breakthrough in multi-tool design.

“Research with pros said they can’t carry a lot of heavy tools in their tool belt and they need a tool that can work for many kinds of jobs,” said Hyde’s Director of Product Development Corey Talbot. “This is the same for everyone working in the home doing repairs, renovation and remodeling.”

Until now multi-tools with screw bits were too heavy. Their handles were too wide, their blades too big for safety, and screw bits stored outside the handle were easily lost. What was really needed *is one light weight tool that slides easily into pockets, with the most frequently used pro-blade size of 2 ½”*, a precision-ground and hardened scraper edge, a thick blade for heavy chiseling, a pointed 2nd edge grout remover or crack opener, a working Phillips and slotted screwdriver, the most frequently used bits, a Hammer Head[®] and more.”

Commenting on the current tough market in home improvement and remodeling, Talbot says, “It’s expensive to replace tools that break and to buy tools that don’t really meet project demands. We worked hard to make sure that we could achieve pro quality in the new Hyde 10-in-1 while offering a very competitive price for today’s homeowner.”

Hyde Tools has the largest share of the multi-tool market according to a 2008 PDRA Study.¹ Hyde Tools, Inc., based in Southbridge, Massachusetts, is the leading provider of surface preparation and finishing tools in the USA.

For more information contact customer service at custrelations@hydetools.com.

¹ Paint & Decorating Retailers Association, Spring, 2008

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Available Images and Background:

- 300dpi image of product with new packaging on the handle and
- Circular product in use shot.
- PowerPoint slide clarifying features and benefits

