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**HYDE TOOLS ANNOUNCES  
NEW DIGITAL MASTER CATALOG**

**More than 700 items featured in a flip-book style publication**

SOUTHBRIDGE, MA – Hyde Tools, an industry leader in the surface preparation and finishing hand tools, has just launched a new interactive digital master catalog. The flipbook style publication provides a complete listing of all HYDE® products, with product descriptions, photos and selected how-to videos. The catalog features easy navigation using an interactive table of contents and index, and also allows readers to search content by keyword, product code, product name or category.

Included in the catalog are HYDE®-branded tools used for surface preparation, pressure washing, painting, wall repair, drywall, masonry, floor and tile, wallpaper, glass and airless spray painting applications. Also included are a wide variety of utility, safety and industrial knives and blades.

The digital platform allows viewers to easily share the publication with others and is an environmentally friendly alternative to print-only catalogs, noted Corey Talbot, Vice President of Marketing and Product Development for Hyde Tools.

“Print catalogs become out-of-date almost the moment they are printed,” he said. “The beauty of a digital catalog is that it can be continuously updated, which allows us to provide our customers with new products and updated information in a very timely way.” The catalog can be accessed by computer, iPad or smart phone at [www.hydetools.com/catalog](http://www.hydetools.com/catalog).



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