



For a better finish, start with HYDE.

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## IMMEDIATE RELEASE FOR RETAILERS

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### **INTRODUCING HYDE® RAPID VALVE TRANSFER™ SPRAY SYSTEM** *A Breakthrough in the High-Volume Spray Paint Market More Profits for Painter and Retailer*

Not just new, but clearly an improvement over the airless spray pole and gun systems on the market, the HYDE® Rapid Valve Technology™ is moving fast onto distributor shelves. This new line offers exceptional promise for retailers serving the annual 590,000-plus tip extension and paint pole market. Ten years ago, 70% of pros weren't using airless sprayers. Today the frequency is way up: 67% are using more than once a week.

The benefits of the HYDE RVT system to the user are clear and easy to explain. It lets Pros and DIY paint up to 12' high without climbing ladders, without pushing scaffolding through the clutter of a worksite and without the need to constantly power the gun up and down just to add small tip extensions. Even better, the RVT can increase contractor profitability by sharply reducing time on the jobsite. It reduces fatigue because there is no heavy gun at the top of the pole; and it's much safer to use because feet stay on the ground while painting up high.

The benefits to the retailer are also apparent. The product is competitively priced and comes with advanced point of sale support. HYDE's Director of Product Development Corey Talbot points out that "the high impact packaging quickly and convincingly showcases the HYDE RVT difference. Plus, retailers can show a compelling point of sale video—or demos on our website. For dealers who carry the RVT line, we offer a live demonstration at the dealer's site."

The system was designed, lab-tested, field-tested and patented by HYDE's Development team using direct feedback from end users. "What makes this system so unique," Talbot explains, "is that it lets you paint high areas in just three easy steps – just lock off your gun, release the

valve and then transfer it into your pole so now you have a lightweight spray pole that can extend 12' allowing you to cover an expansive surface area without leaving the ground. And when you need to go back to spraying lower levels, simply transfer the valve back to the gun and spray in a matter of seconds.”

With most other systems you also have to power down and depressurize the machine, and that takes time. With the HYDE RVT system there is no need to do this to make the switch. And since there is no paint running through the pole, you save even more time at clean-up. Not having to set-up or break-down scaffolding, or go up and down a ladder, is safer and a huge time saver. Talbot said, “The HYDE development team was at a jobsite watching a contractor paint a 30' x 20' ceiling with the RVT gun and pole. It was clear he couldn't even have set up the scaffolding for the room in the time it took him to finish the project!”

The system operates up to 3600 PSI and handles a variety of coatings. It can be used in two ways—attached to the spray gun or detached to mount at the top of an extension pole.

HYDE offers retailers a compact easy-to-display, full RVT system kit which includes a quality HYDE airless spray gun with a RVT valve, tip and spray housing and a 5 ½' to 8 ½' spray pole. Replacement parts and accessories and the HYDE Quickreach<sup>®</sup> airless extension poles reaching telescoping to 12' offer retailers continuing opportunities for repeat sales

To find the distributor nearest you, call 800-USA-HYDE or e-mail [custrelations@HydeTools.com](mailto:custrelations@HydeTools.com). Reference Hyde SKU # 28700 for the spray system, # 28710 for the spray gun and # 28720 for the spray mount. Also check out the in-use video on HYDE's website at [www.HydeTools.com](http://www.HydeTools.com).

**CONTRACTOR STATEMENTS/TESTIMONIALS**  
**HYDE® RVT™ AIRLESS SPRAY SYSTEM**

**Michael Hubbard, Contractor:** “I can go from the ground level to a 12’ ceiling with ease by just turning a wing nut and extending the pole and then I’m able to spray without having to drag in my 12’ or 10’ ladder. In some places, you have to use makeshift staging and that can be a hazard, not to mention the time-saver of not having to drag staging in and set it all up. It will save me hours on the job.”

**Paul Toth, Contractor:** “It saves a lot of time. It’s safer. I have fewer ladders to bring. And it’s less cluttered. We did a big project with it, and it was great. I can’t wait to use it some more.”

**Michael Conner, Contractor:** “It simplifies everything. I’m able to reach very high without shifting back and forth, going up on the staging and then back down on the ground, so it’s very, very convenient.”

**Lawrence Long, Jr., Painting Company Owner:** “It’s a great labor-savings device. It’s nice and easy to use—quick in and quick out. I liked how you could switch from working on ceilings, and then go back to walls. Some of our turnovers are older buildings, and they have taller ceilings, so it makes it much faster to do the job. I’m not going to be climbing up and down ladders. That takes time, and time is money.”



*The HYDE® RVT™ painting system lets you spray nonstop, switching easily from gun to pole as you paint. Unlike most poles, the RVT telescopes – extending your reach up to 12' with no ladders or scaffolding. You'll get faster paint jobs with less fatigue and easy clean-up.*



*The brain of the HYDE® RVT™ system is the unique spray valve. It holds the pressure, allowing the valve itself to be transferred “live” from the gun to the pole and back again. The RVT valve eliminates the need for a heavy gun at the top of a pole. Insert the valve into the lightweight head, and you're ready to spray. No paint runs through the pole, so clean-up is easy.*



*The HYDE® RVT™ system is a better way to spray. Finally, a spray painting system that lets you spray non-stop, switching easily from gun to pole as you paint with no powering down or depressurizing.*

*Complete system includes  
HYDE airless spray gun  
with RVT™ valve, tip  
and tip housing and a  
5 ½' to 8 ½' RVT  
spray pole.*

